NICOWEEN

New Image College's Halloween Competitions

Competition Rules and Guidelines



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KEY DATES

- **Short Film & Nail Competition Submissions Deadline:** October 25th • 11:59 PM
- **Main Event :** October 31st • 6:30 PM – 11 PM
- **Submissions Exhibition:** October 31st • 7 PM to 9 PM
- **Awards Ceremony:** October 31st • 10 PM

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PRIZES

This year winning competitors will split over $XXX.00 in prizes, divided into the following categories:

SHORT FILM

GRAND PRIZE:
$300
Makeup Products Valued in $150 by SUVA
$1000 credit in rentals
at Sparky’s

RUNNER-UP :
$150
$250 credit in rentals
at Sparky’s

MAKEUP

GRAND PRIZE:
Makeup Kit Valued in $150 by Suva

RUNNER-UP :
Makeup Kit Valued in $150 by Suva

CONFIRM POISE, FIBERTECH, MAC, MAKEUP FOREVER

NAIL ART

GRAND PRIZE:
$100
+ Gift Bag valued in (CHECK WITH ROBERTA)

RUNNER-UP :
$50
+ Gift Bag valued in (CHECK WITH ROBERTA)

COSTUME

GRAND PRIZE: $50

NICOWEEN
NEW IMAGE COLLEGE'S HALLOWEEN COMPETITIONS

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COMPETITION RULES - SHORT FILM CATEGORY

Following the rules and staying on the theme will be part of the judging process, and failure to follow will result in disqualification.

SUBMISSIONS
Entries must be submitted through the form availble at newimage.ca/nicoween, filling all mandatory fields, cast and crew sheet and YouTube link.

Multiple submissions are allowed and ENCOURAGED per student/teams.

Don't submit the same film multiple times through different people, choose one member to make the submission for the team.

Submissions must include a minimum of ONE BTS photo OR video. The more, the merrier.

BTS photos are not part of the competition judgement. They are for sharing and celebrating the fun and enjoyment from creating, shooting and accomplishing the films.

Deliveries will be done online ONLY;
consider this when planning your timeline.

Late entries will be reviewed and *may* be shown at the event but they are ineligible to win prizes.

All submissions are final. Please make sure you are uploading the correct version of your edit before submitting as it won't be possible to reentry.

After your film has been reviewed, if it meets all NICoween's guidelines, you'll receive an email letting you know we've officially accepted your submission.

TEAMS
Team submissions are allowed and must be composed of a maximum of SIX members per film entry.

Limit of only ONE non-NIC student member allowed.

Film must have at least ONE NIC Makeup Artist on their team. Check available NIC Makeup Artists on newimage.ca/nicoween/muas or contact nicoween@newimage.ca

FILM SPECIFICATIONS
Length: Minimum 2 minutes, maximum 5 minutes, including credits and bumper intro available at newimage.ca/nicoween.

Films must explore the Halloween theme. Any genre is allowed and encouraged, as long as exploring the Halloween theme.

Films must not contain any nudity on screen.

Films must not contain any copyrighted images, footages or music.

FILMING
Filming for the competition is not allowed inside NIC facilities.

NIC's filming equipment is not available for teams. Teams must use their own equipment and resources to accomplish their film.

FILM SCREENING
All films submitted will be shown at the main event, unless they fail to follow the rules described.

You are allowed to show the completed film publicly prior to the public screenings on your personal channels and social media. Please tag @newimagecollege on Instragram if you share on social media. This will not be considered a submission, official submissions are ONLY through the submission form at newimage.ca/nicoween as previously stated.

AWARD & PRIZE
Award and prize is per winning submission, regardless of the number of team members, and should you win, you are responsible for splitting your prize(s).

Winners will be announced on the main event on October 31st, at 10 PM. It will be publicly published the following days on NIC's website and social media.

Winners will be chosen by our panel of silent judges. There is a grading rubric they'll use to score finalists on Concept, Storytelling, Emotion, Makeup and Technicals.

NICOWEEN
NEW IMAGE COLLEGE'S HALLOWEEN COMPETITIONS

NIC
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COMPETITION RULES - MAKEUP CATEGORY

Following the rules and staying on the theme will be part of the judging process, and failure to follow will result in disqualification.

SUBMISSIONS
Must post pictures of your makeup on social media and tag @newimagecollege, @ (sponsors) and use the #nicoween by 5:30 pm October 31st.

Must create at least one video of their makeup application and one video of the final look. Both videos and 3 pictures need to be uploaded to a drive that will be shared with all contestants. Submissions will be completed upon uploading of the above and confirmed by Michelle Grady and signing of the Model Release Form.

Contestants will need to complete their makeup no later than 4 PM and start removal at 5PM, if removing at campus. Models are encouraged to wear the looks to the party but are not allowed to enter the costume contest with said makeup.

TEAMS
Submissions are individual, ONE entry only allowed per participant.

MAKEUP SPECIFICATIONS
Makeup look must include a full face or 3/4 face prosthetic.

Character is expected to be in full wardrobe and include props and or accessories

MAKEUP DISPLAY
***All makeup photos submitted will be shown at the main event, unless they fail to follow the rules described.

You are allowed to show the completed makeup look publicly prior to the public exhibition on your personal channels and social media. Please tag @newimagecollege on Instragram if you share on social media.

MODEL RELEASE AGREEMENT
rights for reproducing, exhibiting, displaying etc..

AWARD & PRIZE
Award and prize is per winning submission.

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Winners will be chosen by our panel of silent judges. There is a grading rubric they'll use to score finalists on Character Design/Aesthetic/Unity, Prosthetic piece application, Theme adequacy and Overall look

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COMPETITION RULES - NAIL ART

Following the rules and staying on the theme will be part of the judging process, and failure to follow will result in disqualification.

SUBMISSIONS

Nails tips designs must follow the theme proposed: Halloween

Work on your project only at school. The Social Media department will come and take pictures of the progress.

You must work on 10 nail tips of the same length.

The nail tips must include the 10 sizes of the fingernails.

Your work must be based on your current knowledge from the nail program.

You are allowed to use all types of nail products as long as you have gone through the learning of that specific module.

All the designed nail sets must be completed by October 25th.
All nail tips must have nail art designs.

Extra embellishments such as stones, glitter, or any other nail art product may be used to complete the design but must not cover more than 30% of the nail tip.

Must have pictures of the nail tips set taken by Angel.

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COMPETITION RULES - COSTUME

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SUBMISSIONS

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TERMS & CONDITIONS

The promoter is: New Image College whose registered office is at 57 East Cordova St.

Employees and contractors of New Image College and their family members are not eligible to enter.

There is no submission fee and no purchase necessary to enter this competition.

The closing date for submissions is October 25th at 11:59 pm PST for the Short Film Category and Nail Art Category. Makeup Category Submissions closing date is October 31st at 6 pm PST. Costume competition closing date is October 31st at 7:30 pm PST. No submissions to the competitions will be permitted following this date and time.

New Image College accepts no responsibility for entries not received for any reason.

Each individual or teams can submit multiple entries for the competitions.

The promoter reserves the right to cancel or amend the competition or its Terms & Conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God, any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.

The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition. No alternative to the prizes will be offered. The prizes are non-transferable. Prizes are subject to availability and the promoter reserves the right to amend any prize packages without notice.

Short Film and Makeup winners will be chosen by the panel of judges.

Nail Art and Best Costume will be awarded by popular voting taking place during the main event on October 31st.

The winners will be announced on the event on October 31st. They will also be notified by email within 7 days of the closing date. If the winner(s) cannot be contacted or do not claim their prize within 48 hours of notification, the promoter reserves the right to withdraw the prize from winners and pick replacement winners.

The promoter will notify the winner when and where the prize can be collected.

The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

By entering this competition, the entrant is indicating their agreement to allow their entries to be covered, documented, and marketed by New Image College, sponsors, and partners.

The participants agree to the use of their name and image in any publicity material. Any personal data relating to the participants or any other entrants will be used solely in accordance with current Canadian data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

Entry into the competition will be deemed as acceptance of these Terms & Conditions and the Licensing Agreement contained within this Rules and Guidelines document.

Paying for votes, eliciting fraudulent votes, using bots to vote, and any other activities meant to artificially inflate vote counts is a violation of our terms. Any participant found engaging in voting behavior that New Image College deems as fraudulent will immediately disqualify them from NICOWEEN and their submission may be deleted.

New Image College is not liable for any film shooting, makeup preparation, nail art design developed by the participants and their teams.

Individuals and Teams must conduct their entries creation with responsability and are liable to any occurence that may happen during the creation of their work.

You are providing your information to New Image College; not to any other party. Your submission may not be considered if the text or images in your submission include inappropriate content such as, but not limited to, pornography, extreme violence, etc.

Winners are responsible for any shipping costs incurred for their prizes.

Entrants must be 18 years of age to participate.

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